



## Fundraising with Fruits & Vegetables

Fundraising is an important source of income for schools, groups, teams and other activities. The Calgary PMA understands that and has put together fundraising options that not only provide that income for the group, school or team but also provide health benefits to the community.

The Calgary Produce Marketing Association would like to share our fresh approach to your fundraising.

### The Fresh Market



A program designed to engage all ages of children and youth in putting together a market style event. With the aim to promote healthy eating and raise funds for your program. This fundraiser provides the host with an assortment of options and limitless opportunities to learn, and develop.

Engaging with your community, promoting your fundraiser and see the benefits within a Fresh Market. Your community will thank you, and so will your health.

### Produce by the Case



Selling produce by the case is another option that the Calgary Produce Marketing Association and our members have put together. With a variety of 10-20lb cases available this fundraiser is a great way to encourage the community to stock up on fruits and vegetables.

This is a great option to consider seasonally around the holidays providing your community with a box of essentials for holiday baking, or meals.

Encourage your community to have fruits & vegetables on their plates with every meal, with Fresh Fundraisers by the Calgary PMA.

For more information, please contact:

[info@calgarypma.ca](mailto:info@calgarypma.ca)

Join us that th e Calgary PMA's [Fall Harvest Sale](#) Sept. 9<sup>th</sup> & 10<sup>th</sup> 2017